



INSTITUTIONAL WHITE LABEL

— THE MEDICAL CAMPUS, RECONNECTED

The campus that continues after class.

Create one institution-branded home for teaching, practice,
community, and measurable progress.



FOR UNIVERSITIES · MEDICAL SCHOOLS · TRAINING INSTITUTES · HOSPITALS

09:00

THE OFFICIAL CAMPUS

21:00

THE LIVING CAMPUS

— DR. NOURA'S PROBLEM

By 9pm, the real learning has
moved **somewhere else.**

Curriculum delivered.
LMS updated.
Attendance recorded.

Questions asked.
Cases debated.
Peers teaching peers.



The exam reveals the problem **too late.**

A final score can identify who struggled. It cannot recover the intervention that should have happened three weeks earlier.

? Who never started?

? Which topic blocked the cohort?

? Where did confusion repeat?

? Who needed a faculty response?

FINAL ASSESSMENT

COHORT 04

61%

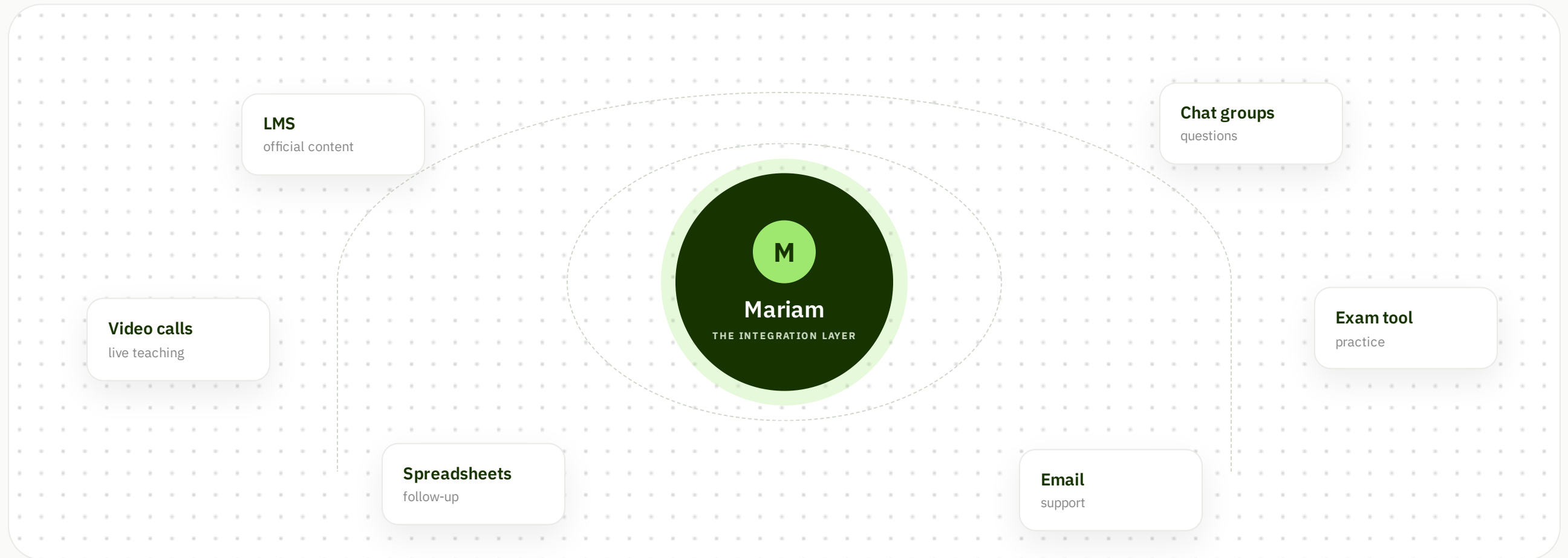
Result available

- Week 01 First signs
- Week 03 Pattern repeats
- Week 05 Intervention window
- Week 08 Final result

THE WORKAROUND

The learner becomes the integration layer.

The institution may own every component. The learner still has to assemble the journey.



— THE TURNING POINT

Dr. Noura chooses **one cohort.**

Not a campus-wide replacement. One high-value journey with visible pain and a measurable question.

ONE LEARNER GROUP

ONE EXAM OR TRANSITION

ONE FACULTY TEAM

ONE BASELINE

Can a governed learning community
reveal and repair gaps earlier?

One branded campus. One obvious next step.



learn.horizon-med.edu

SECURE

Horizon Medical University

HMU MEDICAL LEARNING CAMPUS

Today

Pathway

Classroom

Exam room

Community

My progress

+

POWERED LEARNING

CARDIOVASCULAR BLOCK • WEEK 03

Good evening, Mariam.

01

UP NEXT

Heart failure: clinical reasoning

18 min lesson · followed by 10 practice questions

Continue

1

✓

Enter cohort

2

✓

Follow pathway

3

Continue lesson

4

Practice

5

Ask

6

Join live

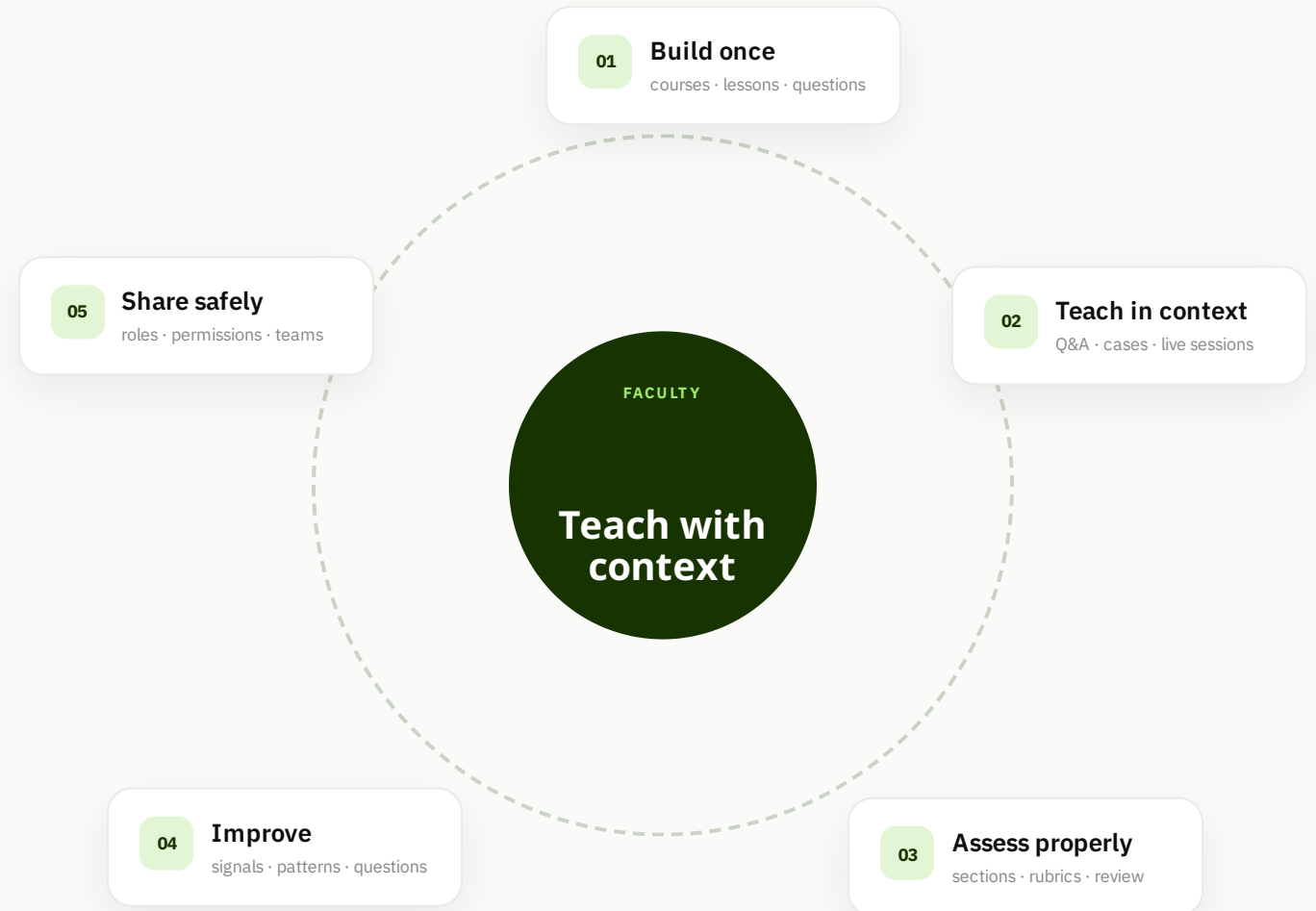
7

Review

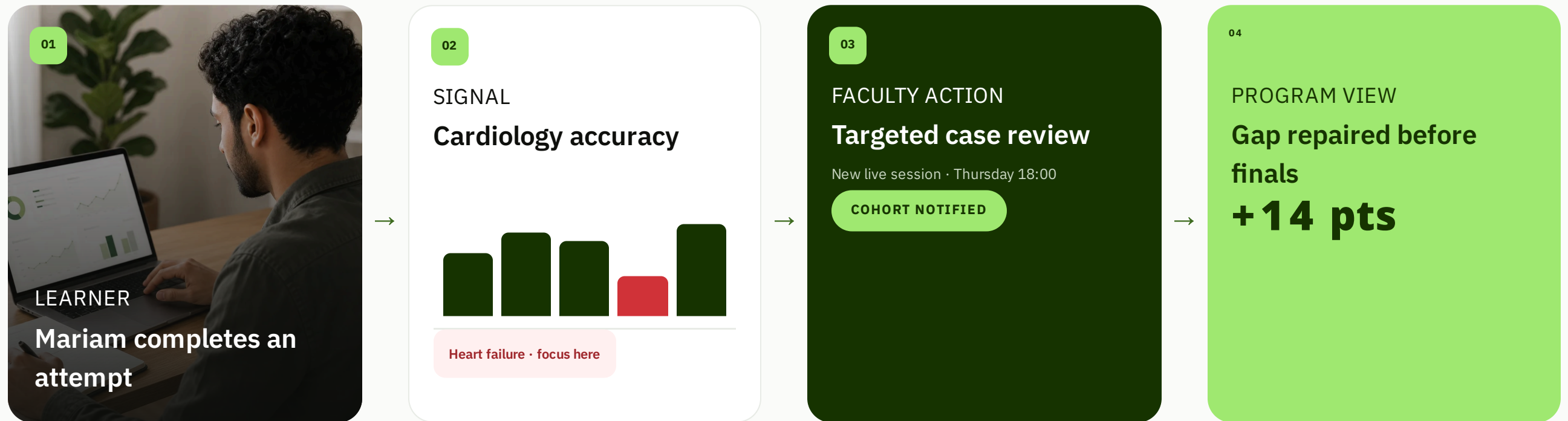
Faculty stop teaching into a void.

Every learner action can return as evidence for better teaching.

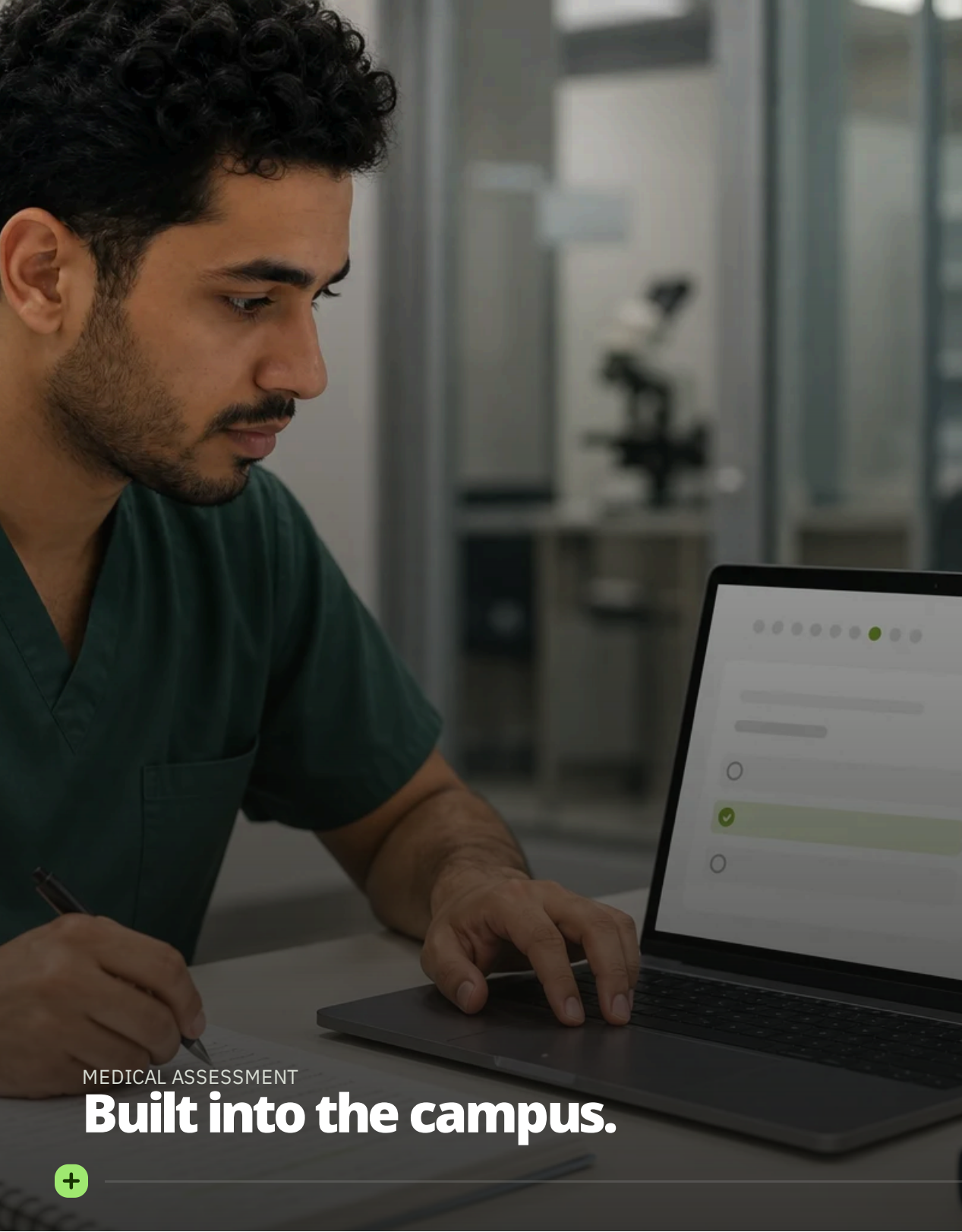
“The questions that consume time become the signals that improve the curriculum.”



One learner signal becomes an earlier program response.



Illustrative workflow · success measures are configured for each institutional pilot.



MEDICAL ASSESSMENT

Built into the campus.



— BEYOND A GENERIC QUIZ

One exam. Five modes of thinking.

01

MCQ

clinical decisions

02

Reading

evidence & interpretation

03

Listening

controlled replay

04

Writing

rubric-based review

05

Speaking

audio + human oversight

Fixed or dynamic sections · sequential timing · immutable attempts · AI-assisted grading with faculty review

A program—not a collection of tools.

Five connected layers. One institution-scoped operating view.



EN



Horizon Medical University

HMU MEDICAL LEARNING CAMPUS

Medical learning, under your institution's identity.

Pathways, classroom, assessment, community, and progress—with English medical language where it matters.

RTL

LTR

AR



تعلم طبي بهوية مؤسستك.

مسارات، ومحتوى، واختبارات، ومجتمع تعلّم متكامل — بتجربة عربية أصيلة.

— TRUST BY DESIGN

Governance continues behind the experience.

The learner sees a simple campus. The institution retains control of people, content, data, and service.

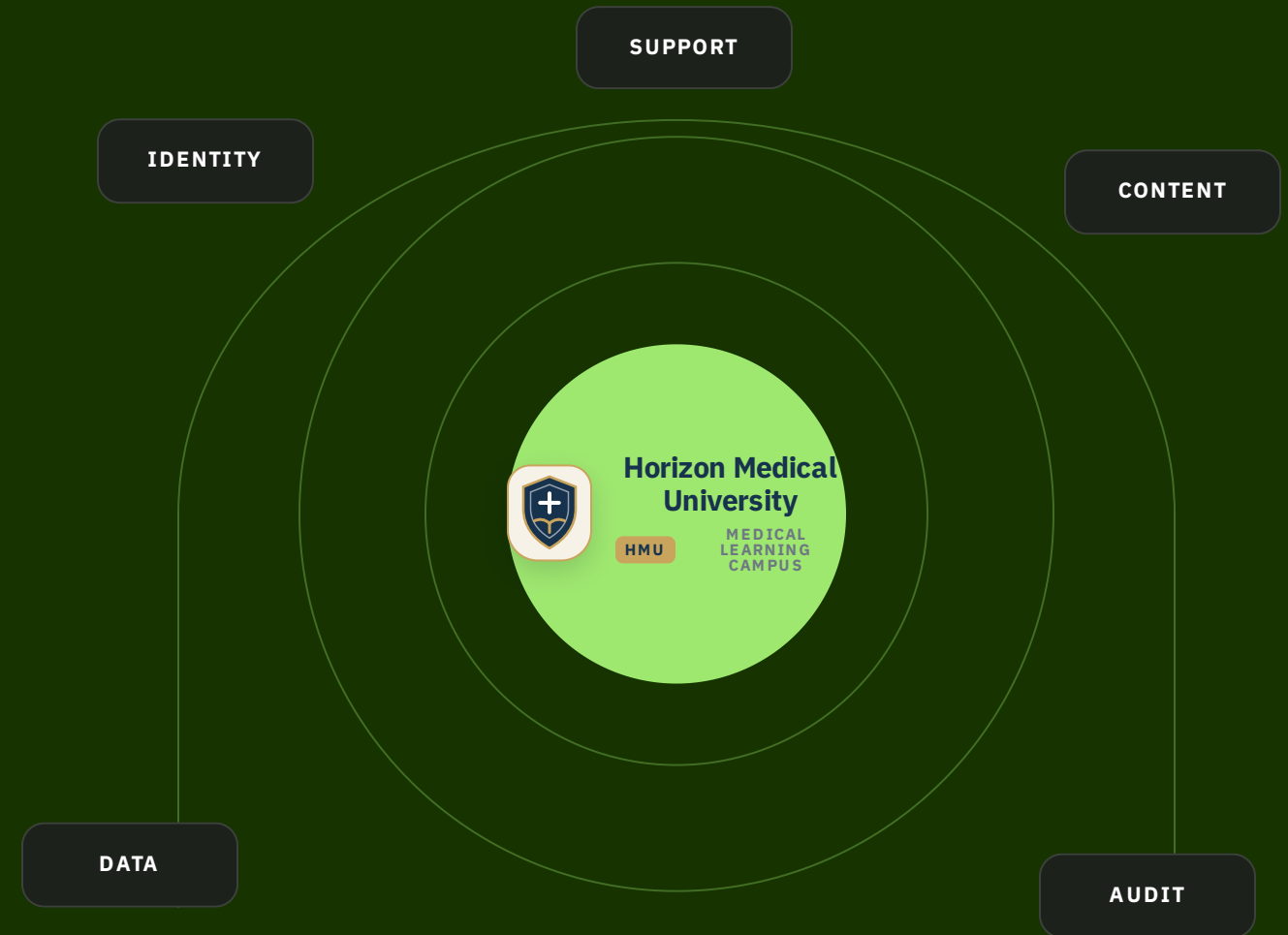
01 Institution-scoped administration

02 Roles, permissions & access rules

03 Moderation & private support

04 Data residency & retention controls

05 Audit exports & service operations



The blockers are already part of the deployment.

CONFIGURED FOR YOUR INSTITUTION

01

Brand & domain

Full visual identity, custom domain, branded communications.

02

Identity

SSO, directory sync, provisioning, institution-scoped roles.

03

Integrations

LMS/SIS connections, APIs, exports, migration workflows.

04

Data controls

Residency, retention, privacy, deletion, backup and recovery.

05

Analytics

Cohort dashboards, alerts, interventions, program reports.

06

Accessibility

Arabic, English, RTL, responsive access, accessible patterns.

07

Service

Uptime commitment, support hours, incident response and SLA.

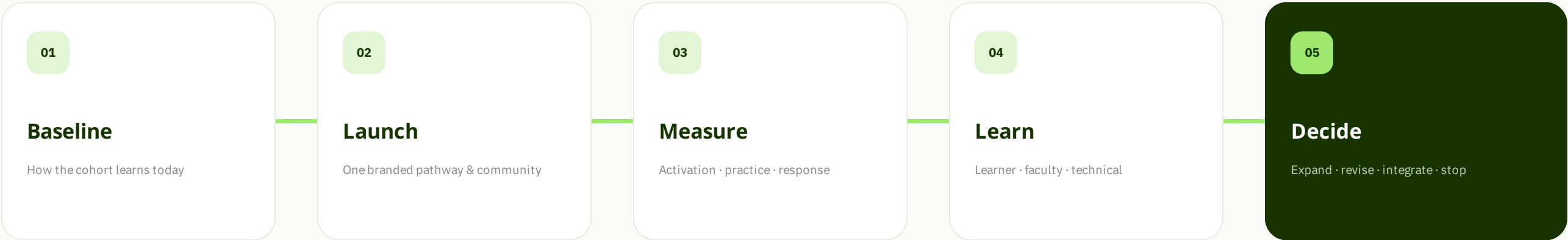
08

Enablement

Content migration, faculty onboarding, adoption support.

The pilot ends with a decision.

Not a demo. A controlled comparison against today's learning journey.



- ACTIVATION WHO ENTERED AND BEGAN?
- PRACTICE DID THE LEARNING LOOP REPEAT?
- RESPONSE WERE GAPS ANSWERED EARLIER?
- IMPROVEMENT WHAT CHANGED FROM BASELINE?

— THE NEXT CONVERSATION

Which cohort would benefit most from a campus that **never disappears after class?**

THE LEARNER
GROUP

THE EXAM OR
TRANSITION

THE CURRENT FAILURE
POINT

THE OUTCOME THAT
MATTERS